

ifteen years or more ago, Epiphone instruments were being made at the same Asian guitar factories as most other competitive brands. The problem with that scenario is that it's difficult, if not impossible, to have a substantially better instrument than your competition when the parts, process and people who make them are the same. As a result, Epiphone established the first permanent presence by an American guitar brand in 1992 with the opening of our Epiphone Korea office which played a daily hands-on role in selecting and sourcing parts and materials as well as closely controlling quality.

While that initial step was instrumental in moving towards continuous improvement and independence, Epiphone knew that ultimately it needed its own dedicated factory with its own employees. A team from Epiphone set out to change the guitar world as it was then known. Drawing on years of experience, Epiphone and Gibson U.S.A. personnel became intimately involved in facility layout, equipment design, training techniques and the establishment of quality control and by October of 2002, the Epiphone only Gibson Qingdao factory had become a reality.

The effectiveness of combining Epiphone and Gibson expertise and experience with Asian production efficiencies ushered in a new era for Epiphone and brought about exceptional instruments at price points the average working musician could afford. That tradition continues today at Epiphone's Gibson Qingdao (GQ) factory near Qingdao, China where only Epiphone instruments are crafted. To meet the growing demand for Epiphone instruments worldwide, Epiphone took another major step in 2008 with the opening of the second dedicated Epiphone factory, Epiphone Qingdao (EQ).

Today, the combination of Epiphone's Gibson Qingdao factory and Epiphone Qingdao factory represent one of the largest guitar operations in China while producing some of, if not the best guitars in the world. And speaking of the world, with main offices located in Nashville, Tennessee combined with inspection/distribution centers in Nashville, the Netherlands and Japan, approximately 18 Entertainment and Artist Relations worldwide, a global sales and distributor network and our dedicated retail partners, Epiphone employs thousands of people around the globe.

As part of the world famous Gibson family of brands, we are proud to provide you with exceptional instruments, customer service and value. Thank you for choosing Epiphone. To learn more about us, visit www.epiphone.com.













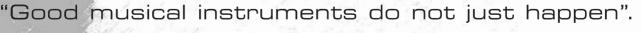














At Epiphone we understand your need for a performance instrument. For over 130 years, Epiphone has been passionately designing and making guitars and basses built to perform. You can count on Epiphone to give you timetested designs, top-quality electronics and consistent performance.

### Angled Headstock

Unlike less costly designs, all Epiphone instruments feature a 14 degree headstock that gives you more pressure at the nut so you get more sustain with less tuning hang-ups caused by "string-tree" gadgets.

# Quick-Connector

For unequalled reliability as well as ease of service, Epiphone wiring harnesses feature quick-connec-

# All-Metal Toggle Switch

Proven for years to be the most reliable, our allmetal toggle switches use rugged spring-steel contacts to ensure years of reliable service and performance.

Locking Tune-o-matic/Stopbar
Fully adjustable, the Tune-o-matic remains a classic after over 50 years. And now our updated, patent pending design, AUTO-LOCKS the bridge and tailpiece in place with no tools needed! Unlike guitars fitted with tremolos, there are no tuning or restringing difficulties. Plus, tone and sustain are improved because all string vibrations are transferred directly to the guitar.

### Full-Size Potentiometers

We're passionate about performance. That's why our instruments use 1" diameter potentiometers for better "throw", longer life and reliable service.

# Output Jack

To increase reliability and ensure consistent performance, our proprietary output jacks feature an improved contact shape and heavy-duty spring steel.

# Grover Machine Heads

Most Epiphone guitars and basses feature premium, precision tuners for ease of use, excellent tuning stability and long life.

# 3 + 3 Headstock

More spacing and larger buttons make our 3 + 3 headstock and tuner design easier and faster to use.



















performance is our passion



Like the pro's swing, with lot's of bling! The Swingster starts with the classic body construction of hand-scalloped arched Spruce top, laminated arched-back and Maple rims. Powered by Epiphone's new Swingbucker™ pickups and series/parallel electronics switching package, that out performs all others in it's class, you can go from humbucker "warm" to single-coil "quacky" and everywhere in-between! Of course no swingin' machine would be complete without a Bigsby Licensed B30 tremolo with original "wire" handle and "pinned' tune-o-matic bridge with roller saddles. Topping it off with gorgeous multibound headstock, neck and body and classic Epiphone "vine' headstock inlay, you won't find another unique, pro guitar like it!

# emperor regent™

Back in the day of the big bands, guitars got bigger so they would be louder and heard over the horn section. Epiphone answered that call with big, beautiful Jazz-boxes like the Emperor Regent, A select Spruce top and a floating Mini-Humbucking pickup at the neck give the Regent a warm, rich sound with enough acoustic volume to stand out in a crowd - plugged or unplugged.

One of the "100 Best Buys" Guitar Player, Nov, 1997



# ES-175 reissue

This popular Jazz and Blues guitar is back and better than ever! Our faithful reissue has two Alnico-V Classic Humbucking pickups and a laminated Maple top and body with individual volume and tone controls for a wide range of sounds – from dark, rich jazz (neck pickup) to crisp, powerful blues (bridge pickup) and everything in-between.



The Broadway features the same big body of its sister the Emperor Regent, but has two fullsize Humbucking pickups plus individual volume and tone controls as well as a 3-way pickup selector switch.

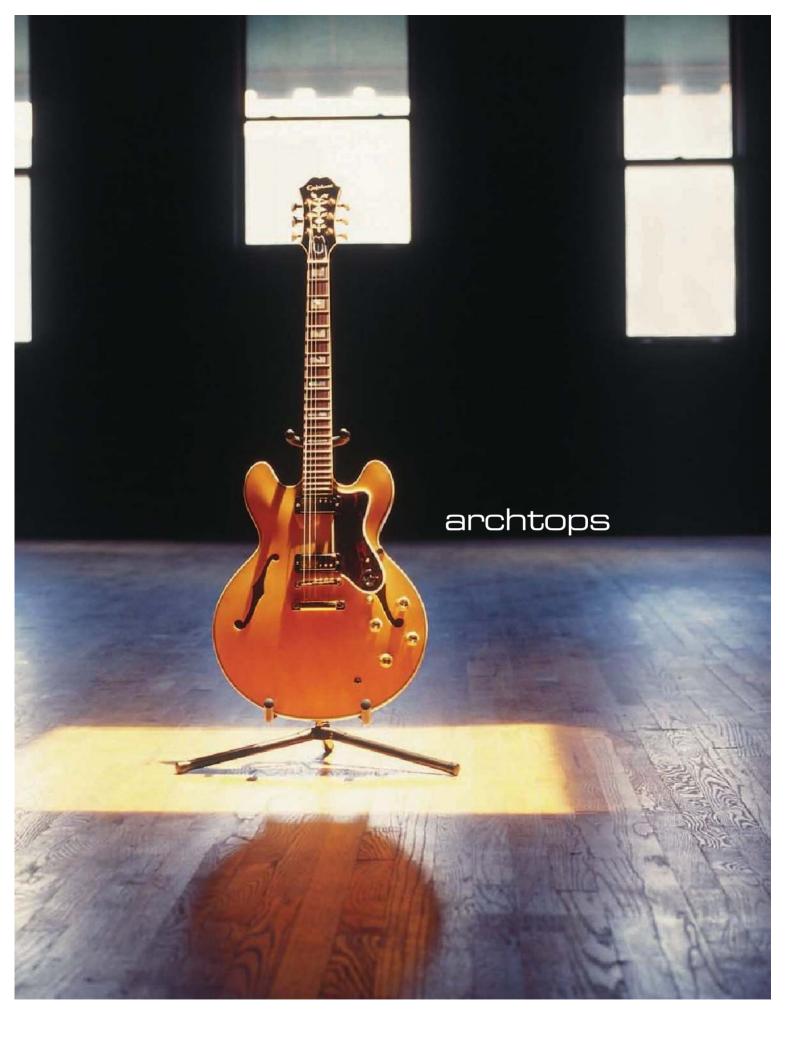


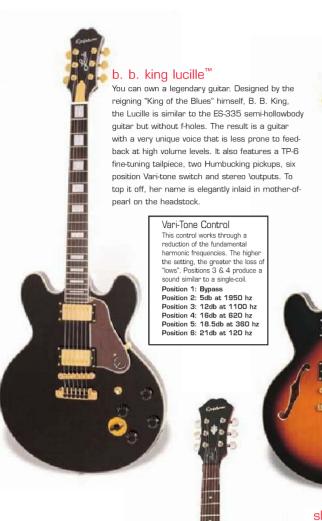
Late guitar legend Joe Pass lends his name to one of our most popular archtops. The comfortable to play Emperor Il is slightly smaller in dimensions than the jumbo Jazzboxes, and features a single trapeze tailpiece for traditional styling and twin

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Humbucking pickups for unmatched tone.









The guitarist from acclaimed New York band "The Strokes" lends his name and approval to an all new Riviera. This guitar is based on Nick's 90's "Riv" which he fitted with Gibson P-94s to obtain his unique signature sound. The Gibson P-94 uses the same enamel coated vintage wire and Alnico-V magnets as the P-90 but in a traditional humbucker-size housing. The P-94 has higher output and sustaining qualities than single-coil pickups and gives plenty of bite when needed. Yet the "94s" have enough response to allow subtle nuances for enhanced dynamics.

Check out www.The Strokes.com for tour and band info



piphone °

performance is our passion

# the $dot^{\mathsf{TM}}$

The ES semi-hollow body quitars from Gibson first appeared in 1958. Since then the ES-335 "Dot" has been a must-have guitar in every arsenal. Our version, the Epiphone Dot, makes this icon guitar available to players everywhere. It features twin Humbucking pickups and the Tune-o-matic bridge/Stopbar tailpiece combo for great tone with added sustain. (Also available Lefty, CH)

MODEL

DOT

CASINO



"A price/performance ratio that seems too good too be true." Guitar World, Dec. 1994

Our highly rated Sheraton II is fully appointed and a dream to play. This classic semi-hollow body guitar features all the top-of-the-line Epi styling and combines the sustain of a solid-body and the warmth of a hollow-body.

(Also available Lefty, VS)



Undoubtedly, one of Epiphone's greatest contributions to music, the Casino is famous for its sparkling sound heard on some of the most revered records in history. More popular today than ever, its secret is its thin-line full-hollow construction, twin P-90 pickups and Mahogany set-neck



Rosewood

Set

Mahogany



Built to the Blink-182 guitarist's specifications, the semi-hollow body combines traditional ES construction and styling with the high-output tone and crunch of a Gibson USA Dirty Fingers™ humbucking pickup.

Like most traditional ES guitars, the Tom Delonge ES-333 features a laminated Maple top, back and sides with a solid Mahogany center block. This now legendary semi-hollow body design allows for a combination of solid-body sustain and acousticlike resonance that has become associated over the years with many legendary performers including Chuck Berry, Eric Clapton and B. B. King. However, Tom's quitar takes a different direction with the installation of only one very high-output humbucking pickup mounted in the bridge position that is capable of producing unprecedented distortion yet excellent clarity at high volumes.

Combining a Dirty Fingers with a semi-hollow body probably wasn't the original idea for this pickup, but like many successful ideas, good things often happen when you start to think outside the box. In addition to a "non standard" pickup controlled by only one volume knob, the Tom Delonge sports a non-traditional cream colored

racing stripe down the center on a brown body. A natural finished, Mahogany neck with a glued-in neck joint is attached to the body at the 17th fret and includes a Rosewood fingerboard with mother-of-pearl "dot" inlays. Sustain, tone and tuning stability are maintained by Epiphone's new LockTone™ tune-omatic/stopbar system and precision Grover™ machine heads. Tom's signature graces the back of the headstock.

## wildkat™

The Wildkat is from Epiphone's exclusive "Kat" family of electric hollow-bodies. These guitars are larger in size than a Les Paul, but still smaller in size compared to a Dot 335. This version features a Bigsby vibrato and classic P-90 pickup tone for a look and sound that can't be tamed!



Editors' Pick Award

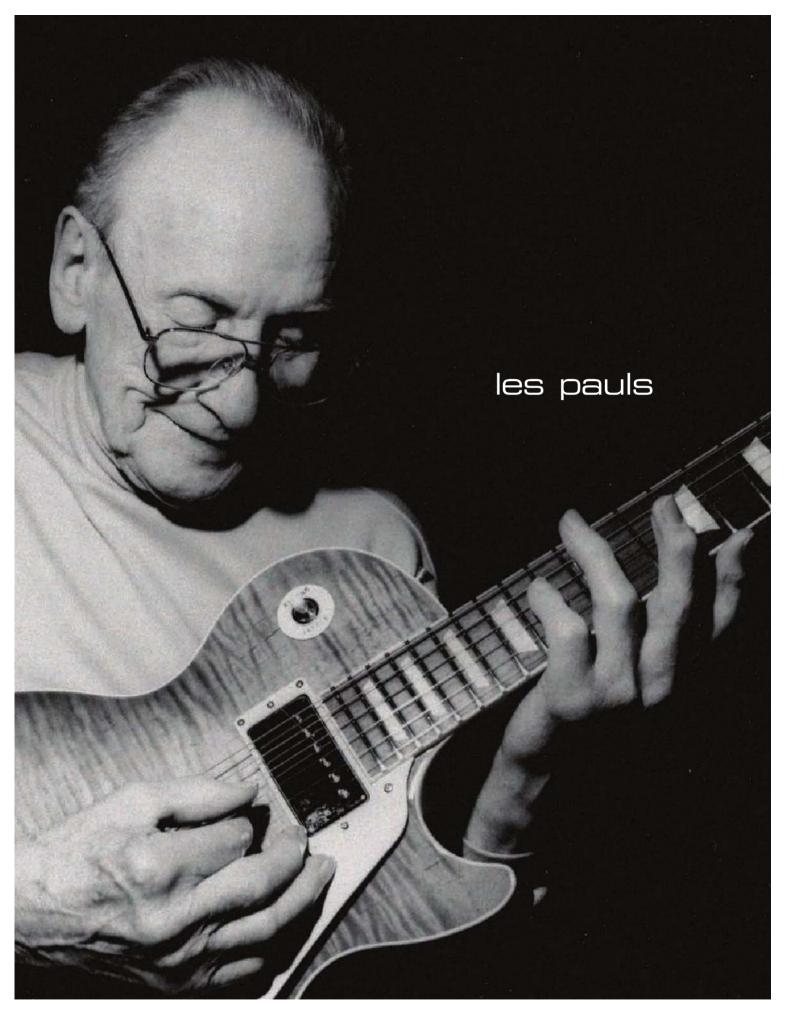


Perhaps the guitar most associated with Epiphone, the now legendary Casino made its debut in 1961. It's all-hollow lightweight body construction with twin USA P-90 pickups provide the signature sound most associated today with the Beatles. This made in Japan reissue features a 5-ply Maple top, back and sides, Nickel hardware. USA electronics and Grover machine heads. If you don't have a Casino in your experience, Includes a Deluxe Elitist Hard Case



MODEL	H/W	SCALE	NUT WIDTH	NECK	NECK Mat.	BODY Wood	TOP Wood	FNGRBRD WOOD	BRIDGE PICKUP	NECK Pickup	
Tom Delonge Signature ES-333	CH	24.75	1.68	Set	Mahogany	Maple Lam.	Maple Lam.	Rosewood	Gibson Dirty Finger™		
WILDKAT (with Bigsby Tremolo)	CB	24.75	1.68	Set	Maple	Mahogany Lam.	Maple Lam.	Rosewood	Dogear P-90 Classic™	Dogear P-90 Classic™	
ELITIST CASINO	NH	24.75	1.625	Set	1-pc Mahogany	5-Ply Maple	5-Ply Maple	Rosewood	Alnico Classic™ HB	Alnico Classic™ HB	
Inspired by 1965 CASINO	NH	24.75	1.68	Set	Mahogany	Maple Lam.	Maple Lam.	Rosewood	Gibson USA EP-90T	Gibson USA EP-90R	
Worn DOT STUDIO	BH	24.75	1.68	Set	Maple	Maple Lam.	Maple Lam.	Rosewood	Alnico Classic Plus™ HB	Alnico Classic™ HB	







# new

# SECTION VIEW THRU 1st FRET 1960's SlimtaperTM SECTION VIEW THRU 12th FRET 1960's SlimtaperTM 1.729 [43.92mm] 0.063 [1.59mm] SECTION VIEW THRU 1st FRET 2010 Asymmetrical

# les paul® tribute 1960/2010

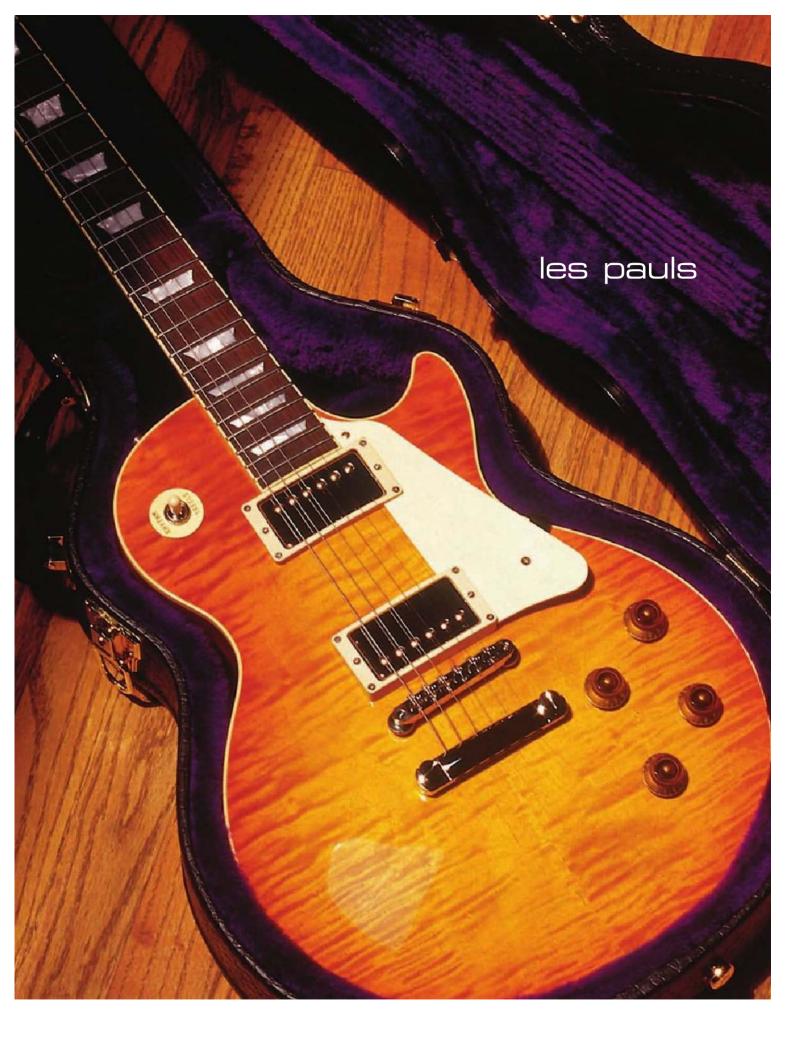
The Tribute LP's feature a solid Mahogany back with a solid, carved hard Maple cap for the ultimate combination of warmth and bite. The solid Mahogany neck with glued-in joint, extends well into the neck pickup cavity for maximum neck-to-body contact. You have the choice of either a traditional "1960's" SlimTaper™ neck profile or an "2010" Asymmetrical neck profile. The Asymmetrical neck has multiple radii and combines a rounded "D" shape on the bass side of the neck with a flatter "C" shape on the treble side. Both profiles are available on the Tributes. Powering the "Tributes" is a pair of Gibson USA '57 Classic humbuckers. The '57 Classics are faithful replicas of the pickups that helped define the music of the late 1950s. featuring Gibson's special Alnico II magnet, nickel plated pole pieces, nickel slugs, maple spacers and vintage-style braided wiring. We've added two push/pull tone pots to allow for series/parallel pickup switching. All Les Paul, plus a huge palette of extra tonal possibilities at your fingertips. Other upgrades include a U.S. Switchcraft™ 3-way toggle, Mallory-150 tone capacitors, Epiphone StrapLocks, 16:1 ratio premium Grover™ locking tuners and a premium hard case.



# les paul® plustop PRO/FX

Epiphone's new Les Paul Plustop PRO/FX combines all the great features and looks in a Les Paul but adds a double-locking Floyd Rose Special(tm) tremolo and coil-tapping for an amazing combination of crunch and versatility. The body is routed out in back of the tremolo to allow for pitch raising up to 2-1/2 steps while the downward range is wide enough to get the strings slack. There's an Alnico Classic™ in the neck position providing warmth and crunch while the bridge position features a slightly over-wound Alnico Classic Plus™ humbucker. With 4-wire output, this allows for coil-tapping with push/pull potentiometers on both volume controls. Combined with the 3-way toggle, it gives you 6 killer tones in one great guitar!

MODEL	H/W	SCALE	NUT WIDTH	NECK	NECK Mat.	BODY WOOD	TOP WOOD	FNGRBRD WOOD	BRIDGE Pickup	NECK Pickup
LES PAUL PlusTop PRO/FX	NF	24.75	1.68	Set	Mahogany	Mahogany	Maple	Rosewood	Alnico Classic Plus™ HB	Alnico Classic™ HB
LES PAUL Tribute Outfit (1960)	NH	24.75	1.68	Set/ SlimTaper	r Mahogany	Mahogany	Maple	Rosewood	Gibson USA '57 Classic Plus™	Gibson USA '57 Classic™
LES PAUL Tribute Outfit (2010)	NH	24.75	1.68	Set/ Asym	Mahogany	Mahogany	Maple	Rosewood	Gibson USA '57 Classic Plus™	Gibson USA '57 Classic™



# zakk wylde camo les paul® custom



# zakk wylde signature les paul® customs

Powerful... intimidating... inspiring - former Ozzy Osbourne guitarist and Black Label Society's Zakk Wylde brings you three punishing Les Paul Custom signature models from Epiphone. Start with a Les Paul Custom and add a lightning-fast satin neck made from Hard Maple for biting tone. Next add EMGHZ pickups for mind-numbing rock sound.

Finally, choose from one of two Zakkdesigned custom graphics to assault the eyes as well as ears. Is it any wonder that Zakk has been voted Most Valuable Guitarist (MVP) three times in a row by Guitar World magazine? Does his guitar have a little something to do with it?

We'd like to think so.

he Prophecy Les Paul Customs are two models that share common features. The model is either an EX (EMG active or an GX (Gibson USA pickups). Common features include highly figured quilt Maple tops, 24-fret SpeedTaper™ satin necks, jumbo frets, unique "blade" inlays, Epiphone's new, patent-applied-for Straplocks, hand-stained colors and eye-catching Pearl knobs. Because they're all "Customs," they all have bound bodies and necks. The Prophecy Les Pauls take advantage of all the design work and testing we've been doing over the past

Prophecy



zakk wylde

bullseye

custom

les paúl®

Our classic LP Studio profile finished in Satin Black with all-black hardware and some crazy, hot open coil humbuckers. Definitely a "dark" vibe! Now with a built-in "kill" switch

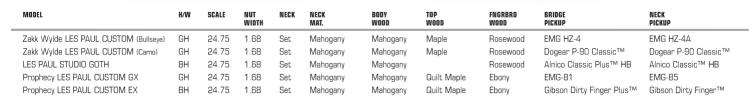


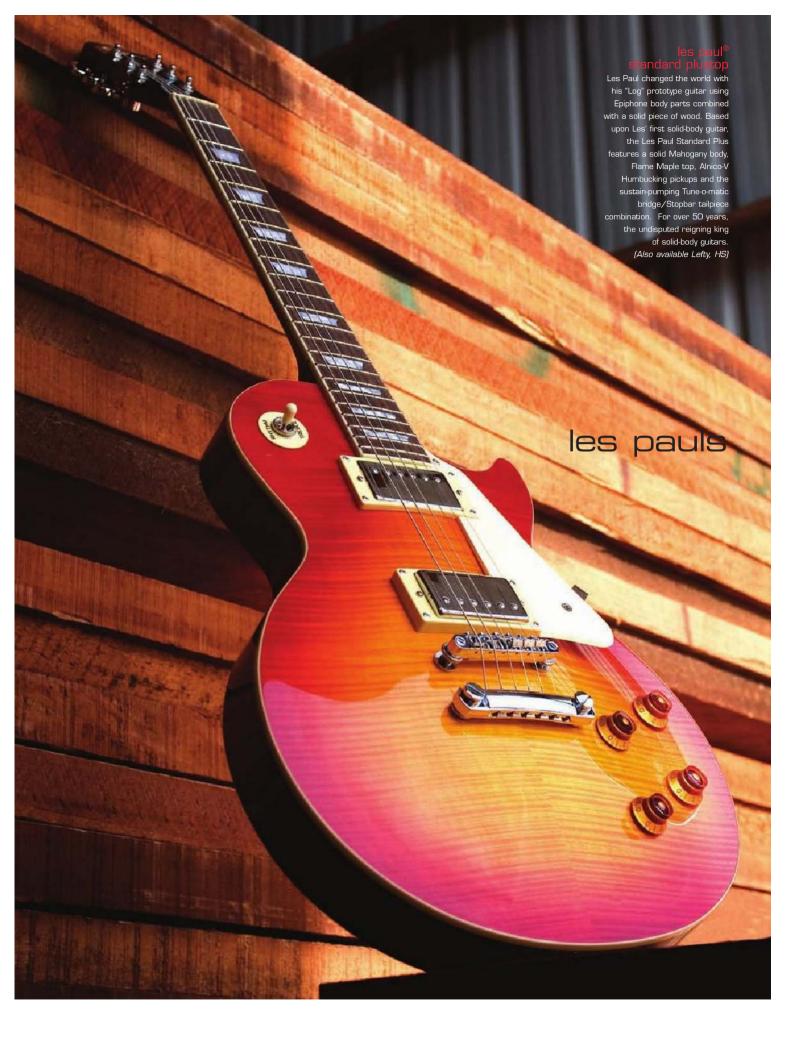
# les paul® GX custom

With its Black Cherry, handrubbed body and gold hardware, the new GX breathtakingly beautiful. But, don't let its good looks fool you. At the heart of this LP are Gibson USA's custom Dirty Finger pickups which have been called "the critical union between power and dirt". Because of its aggressive tone Dirty Fingers™ pickups are perfect for those who play tuned down nu-metal and other equally hard-hitting styles. A coil-tap push/pull volume control let's you switch from humbucker to single-coil mode for non-traditional tonal flexibility.



With its solid Mahogany body with highly-figured quilt Maple top and glued-in Mahogany neck, the EX has its roots firmly planted in the LP tradition. But that's where tradition ends. A 24-fret Ebony fingerboard with seductive "blade" inlays and jumbo frets give you two full octaves while the active EMG-81/85 humbucking pickup combination provide the punch below every single note. The Epiphone StrapLocks provide security for this axe while a LockTone tune-omatic/stopbar ensure massive sustain. Controls include a neck volume, bridgevolume and 3-way pickup selector.





# les paul® ultra-ll

Based on our popular Les Paul Ultra, the Ultra-II ADDS a proprietary NanoMag™ low-impedance pickup at the bottom of the fingerboard to create a Les Paul that is capable of blistering, electric guitar riffs AND





# les paul® custom

The king of solid body guitars, the Les Paul Custom is often called the "tuxedo" LP because it's dressed to kill. Featuring two Alnico-V Classic Humbucking pickups, gold hardware, multi-binding on body (top and back), neck and headstock as well as split-diamond mother-of-pearl headstock and fingerboard inlays, it's as gorgeous as it is deadly.

(Also available Lefty, EB)



# les paul® ULTRA

Epiphone brings a new twist to this rock guitar icon with the LP "ULTRA." The Mahogany body has strategically placed hollow cavities for not only a lighter guitar (about 5.5 lbs) but also a more "acoustic" sound. Additionally, there's a bellycontour on the back that comfortably hugs your body. Add a slightly narrower nut (42mm) with very fast, satin-finish neck and you've

got the "ULTRA" friendly Epiphone Les Paul!







# Ip express outfit

Epiphone's new LP-Express captures the look, sound and feel of our famous LP's but in a slightly smaller package that's perfect for younger players or for travel use. The neck has the same basic dimensions as a full-size guitar but the scale length is only 22.0". The result is a guitar that's more comfortable to play - especially for smaller players - while still maintaining good string tension when tuned to standard "E". The combination of the fully-adjustable "fixed" bridge with a string-through body design fits well on the smaller size body while adding sustain and making string changes a breeze. With the slightly looser string tension, Epiphone designed the new Express with premium, 14:1 ratio diecast tuners to give you excellent tuning accuracy and stability. As a bonus, a custom "Express sized" padded gigbag is included with every guitar making it the perfect travel quitar!



MODEL	H/W	SCALE	NUT WIDTH	NECK	NECK Mat.	BODY WOOD	TOP WOOD	FNGRBRD WOOD	BRIDGE Pickup	NECK Pickup
LES PAUL STANDARD PlusTop	CH	24.75	1.68	Set	Mahogany	Mahogany	Flame Maple	Rosewood	Alnico Classic™ HB	Alnico Classic™ HB
LES PAUL ULTRA-II	GH	24.75	1.65	Set	Mahogany	Mahogany	Quilt Maple	Rosewood	Alnico Classic Plus™ HB	Alnico Classic™ HB, NanoMag™
LES PAUL BLACK BEAUTY	GH	24.75	1.68	Set	Mahogany	Mahogany	Maple	Rosewood	(2) Alnico Classic Plus™ HB	Alnico Classic™ HB
LES PAUL CUSTOM	GH	24.75	1.68	Set	Mahogany	Mahogany	Maple	Rosewood	Alnico Classic™ HB	Alnico Classic™ HB
LES PAUL ULTRA	GH	24.75	1.65	Set	Mahogany	Mahogany	Quilt Maple	Rosewood	Alnico Classic Plus™ HB	Alnico Classic™ HB
LP EXPRESS w GigBag	NH	22.0	1.69	Bolt	Maple	Mahogany		Rosewood	Epiphone 700T HB	Epiphone 650R HB

les paul®

black beauty

As its name implies, The

and tone. With its third

Humbucking pickup in the

middle position, this Custom is well-equipped for amazing delivery of both sound and expression.

Les Paul Black Beauty is the

pinnacle of elegance in looks